



MINORITY BUSINESS DEVELOPMENT AGENCY
BUSINESS CENTER
U.S. DEPARTMENT OF COMMERCE

U.S. Commerce Department-International Trade Administration Certified Trade Mission for Hawaii MBDA to Vietnam



Monday 18th U.S. Delegates Arrive

Airport-Hotel Transfers begin: 3pm - 12:30 am (next day)

Sheraton Hotel: Check in from 3pm, Sheraton Saigon Hotel & Towers

Day One: Tuesday 19th

- 6:30am -8:00am Breakfast Sheraton
- 8:00am-12noon Sheraton
 - Opening Event: Introductions & Keynote U.S. Department of Commerce-Minority Business Development Agency
 - U.S. Commercial Services- HCMC
 - Vietnam Market Analysis
 - U.S. Delegation-Vietnam Matchmaking & Networking
 - Round table discussions
 - Banking/Trade Finance
 - Legal/Business structures
- 12noon-1:00pm Lunch Sheraton
- 1:00pm Walking tour to American Center

- 1:30pm-5:00pm American Center Reception (8th floor, Diamond Plaza)
 - Consulate General Introduction and Welcome Event
 - U.S.- Vietnamese tabletop discussions
 - Open Mic-present your company
 - Private discussions

- 6:30pm-830pm Dinner: Nguyen Hue Walking Street

End the Day One

Day Two Wednesday 20th

- 6:00am -7:00am Breakfast Sheraton
- 6:30am Review /update tour agenda
- 7:00am-730am: Departures of factory tours from Sheraton
- 10:00am - 4:00pm Facility Tours: Lotus Rice (Sadec)
- Lunch provided during the day
- 5:00pm estimated arrival at Sheraton (depending on traffic)
- 6:30pm: met in Lobby: Dinner Transfer from Sheraton
- 6:45pm -8:30pm Networking Daily Recap Delegation Dinner
- 8:30pm Dinner Transfer back to Sheraton

End the Day Two





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Day Three Thursday 21st

- 6:00am -7:00am Breakfast Sheraton
- 6:30am Review /update tour agenda
- 7:00am-7:30am: Departures of factory tours from Sheraton
- 10:00am - 4:00pm Facility Tours: 2 Locations Binh Duong
- Lunch provided during the day
- 5:00pm estimated arrival at Sheraton (depending on traffic)
- 6:30pm: met in Lobby: Dinner Transfer from Sheraton
- 6:45pm -8:30pm Networking Daily Recap Delegation Dinner
 - Location to be determined
 - Discussion & prep for Friday's signing ceremonies
- 8:30pm Dinner Transfer back to Sheraton

End the Day Three

Day Four Friday 22nd

- 6:30am -8:00am Breakfast Sheraton
- 9:00am-12noon Sheraton
 - Special Event: Signing Ceremony
 - Final round tables
 - Closing speeches
- 12noon-1:00pm Lunch Sheraton
- 1:00pm - 6:00pm FREE TIME
- 6:15pm Dinner Transfer from Sheraton
- 6:30pm to 9:pm Closing Gala Dinner
- 9:00pm Dinner Transfer back to Sheraton

End day Four

Saturday 23rd

- Before 12noon: Sheraton Hotel Check-out
- Delegation departures to airport

- Remaining Delegates and Chuck flight to Hanoi
- Private Dinner 6pm-Hoan Kiem, Hanoi





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Sunday 24th

- 9am depart hotel
- 10am- 3pm Implementation meetings (HN for non-attendees)
- 12pm-1pm Working lunch
- 6pm to airport
- VN 221 departs 9pm NOI-SGN

Monday 25th

- 8am breakfast
- 10am - 4pm Follow up on existing MBDA client contracts
- 12pm-1:30pm Working lunch
- Afternoon: Debrief with CS HCM (*Need to schedule)

Tuesday 26th

- 7am Chris and Art Depart
- 8am breakfast
- 10am - 4pm Follow up pending Purchase Orders, IDIQ. MOU
- 12pm-1:30pm Working lunch

Wednesday 27th

- 7am Chuck Departs

